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To whom it concerns,

It is my distinct pleasure to recommend Bill Cumming and the Boothby Institute for his profound and unique work in creating a world that works for everyone.

I have known Bill since 2012 and have worked closely with him on multiple occasions relevant to creating individuals who understand that their worth in the world is a given and that they are loved unconditionally. His program, What One Person Can Do (WOPCD), profoundly changed the dynamic of organizations I led.

I began my affiliation with Bill as one of his students. During the process, I was immediately struck by his unique approach to experiential learning. His program is unlike any of the plethora I experienced in 39 years of military service! Many programs do a fine job of describing what an individual is today (MBTI, 360, etc...). None of them do that AND help the individual to know WHY and HOW they became who they are today, all while equipping one to create positive change going forward. Bill's unique approach does all of the above, and does so in a gentle, meaningful way where the individual is highly receptive to the process.

Immediately after completing WOPCD, I eagerly participated in the advanced course so as to gain the skills necessary to administer the basic course to others.

As a Commander, I immediately contracted Bill to provide his valuable training inside my organization of over 500 people. ***The results were profound.*** Occurrences of people doing harm to others plummeted. Suicides were prevented, not only among our members, but also their extended families. Individual's resilience, performance, and team-building skills improved measurably. Bill worked across multiple organizations throughout the National Guard, achieving similar results wherever his work was utilized.

I cannot recommend Bill Cumming's work strongly enough. There is not another person/organization that does the work he does, nor the way he does it. It is truly transformational and beneficial in ways *not achievable using programs and methodologies offered elsewhere.*

I can be reached for further information or to answer questions at your discretion.

SF,

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